

GREENWICH
**PENINSULA
MARKET**

WEEKLY MARKET -
GREENWICH PENINSULA



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A NEW WEEKLY MARKET ON GREENWICH PENINSULA

WHAT

A new weekly market, trading two days across Saturday & Sunday for food producers, craft and limited street food pitches

WHERE

Along the central walkway of Greenwich Peninsula, directly outside of North Greenwich tube station, adjacent to the new Design District and Canteen food hall and in front of the The O2.

WHEN

Exact launch date TBC, but target date of 23rd - 24th July

WHY

Greenwich Peninsula is already an established landmark destination, primarily for The O2, indoor arena and entertainment complex which includes a music club, cinema, exhibition space, piazzas and bars.

Today the site is also an emerging new neighbourhood and home to a growing residential, business and cultural community. Wrapped by the river Thames and connected by a 5km walkway, there are hundreds of offices, seven neighbourhoods, 17,000 new homes and 48 acres of open public space on the Peninsula..

As well as the onsite residential population, the Peninsula attracts destination visitors, local South London families and tourists.

We are excited about the opportunity to establish a regular market in a location already enjoying a high degree of footfall, and where there is real potential to develop and grow something special.

THE MIX

The market will be made up of artisan food traders, independent talent from the designer-maker and artist community, and a limited selection of street food.

The overall market will consist of 25 - 30 traders.





SELECTION

The market will be made up of a mix of artisan food traders, independent talent from the designer-maker and artist community, and a limited selection of street food, consisting of 25 - 30 traders overall.

10-12 Craft traders

10-12 food producers

3-5 street food traders

This market is by invitation, and as with all our events, traders are selected on the basis of quality and integrity of product. Quality is understood in terms of taste and authenticity, and integrity extends to environmental and social responsibility. We look to promote the best food, drink and craft that does not harm our environment, producers, animal welfare and human health.

The emphasis of the craft, art and design area of this market is products and pieces made by hand in the UK by the traders themselves.

For any food trader selling meat our preference is free-range or organic certified product, though we accept 'RSPCA, Freedom-Food' as a minimum required standard.

For any trader selling fish, we require that fish is from sustainable sources (MSC/organic certified)

All traders must be able to document the production and traceability of their product. Any trader selling meat or fish will need to provide full provenance of product, including certification and details of supplier or wholesaler, together with a recent purchase invoice.

PRESENTATION

We pay particular attention to presentation and believe it is extremely important in communicating your product as well as reflecting the standards upheld by Real Food Markets.



WHAT WE PROVIDE

STRUCTURES

Food traders and craft traders will be provided with a stall with counter table, a roof cover, back wall and skirting around the counter top.

Street Food vendors will need to provide their own 3x3m gazebo.

POWER

There is limited access to power. Stalls who request power will be provided with 1qty. 13amp power socket.

SECURITY

Overnight security is also provided (meaning traders can choose to leave stall and stock set up in-situ throughout).

COST

Food Traders will be charged a commission of 15% of total revenue generated.

Craft traders will be charged £35 plus VAT per day

PITCH FEE

PAYMENT SYSTEM

We use a very simple payment system with Zettle. All Traders login to the market account and all payments will be processed through this account. Sales will be deducted with the 15% commission fee (which includes payment processing fee & VAT) or fixed rent and payment will be made on your account each Wednesday following the market.

APPLY TO THIS MARKET

[FOOD TRADERS. APPLY HERE](#)

[CRAFT TRADERS APPLY HERE](#)



Real Food Markets Ltd
Impact Hub Kings Cross
34b York Way, London N1 9AB
www.realfoodfestival.co.uk
Company Number: 10677137
VAT Number: 264504510





CONTACT

FABIO DIU

fabiod@realfoodfestival.co.uk

07793 559985

DAN GOODE (CRAFT)

dang@realfoodfestival.co.uk

www.realfoodfestival.co.uk

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